

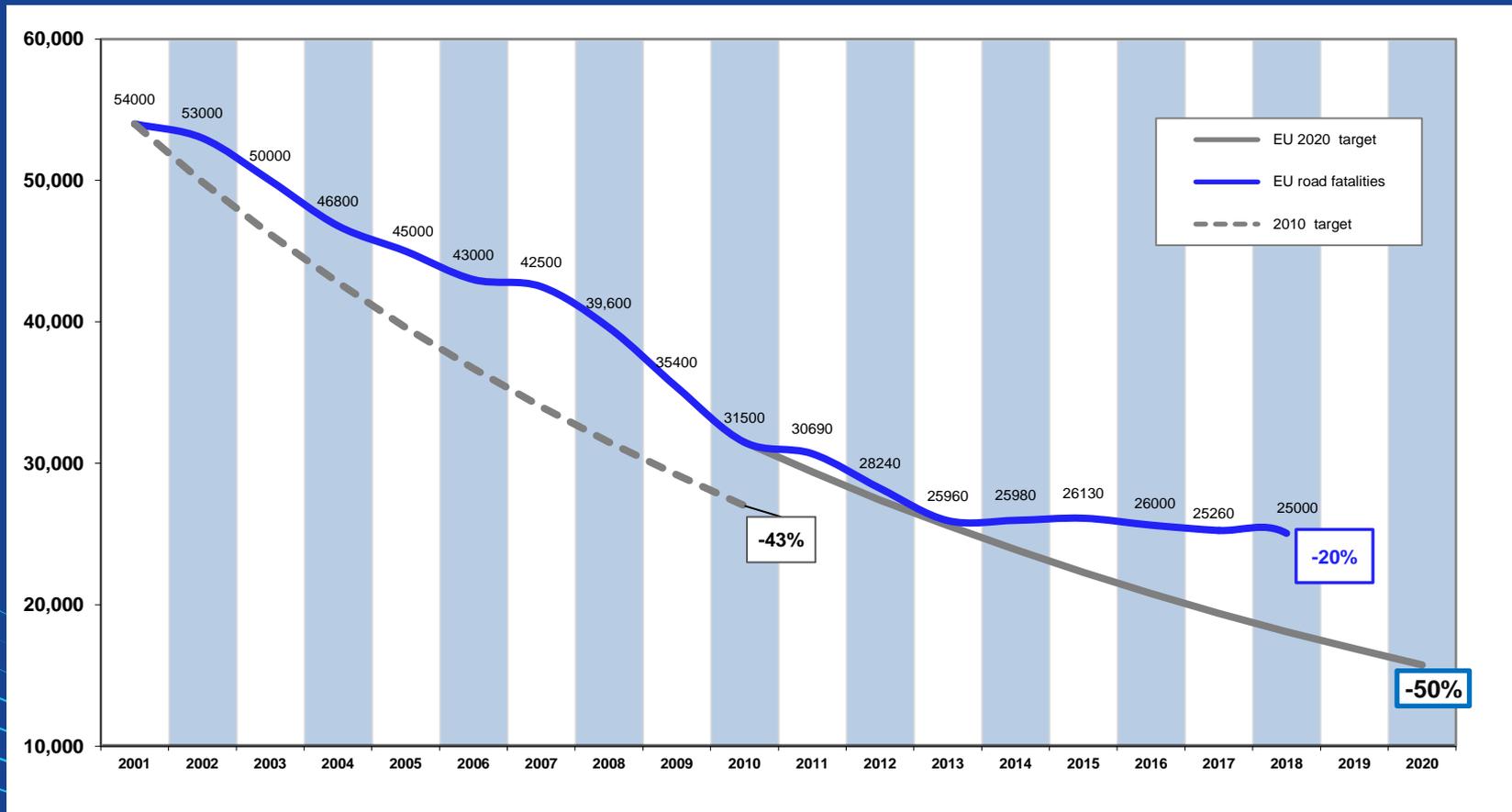


# European Commission efforts for road safety

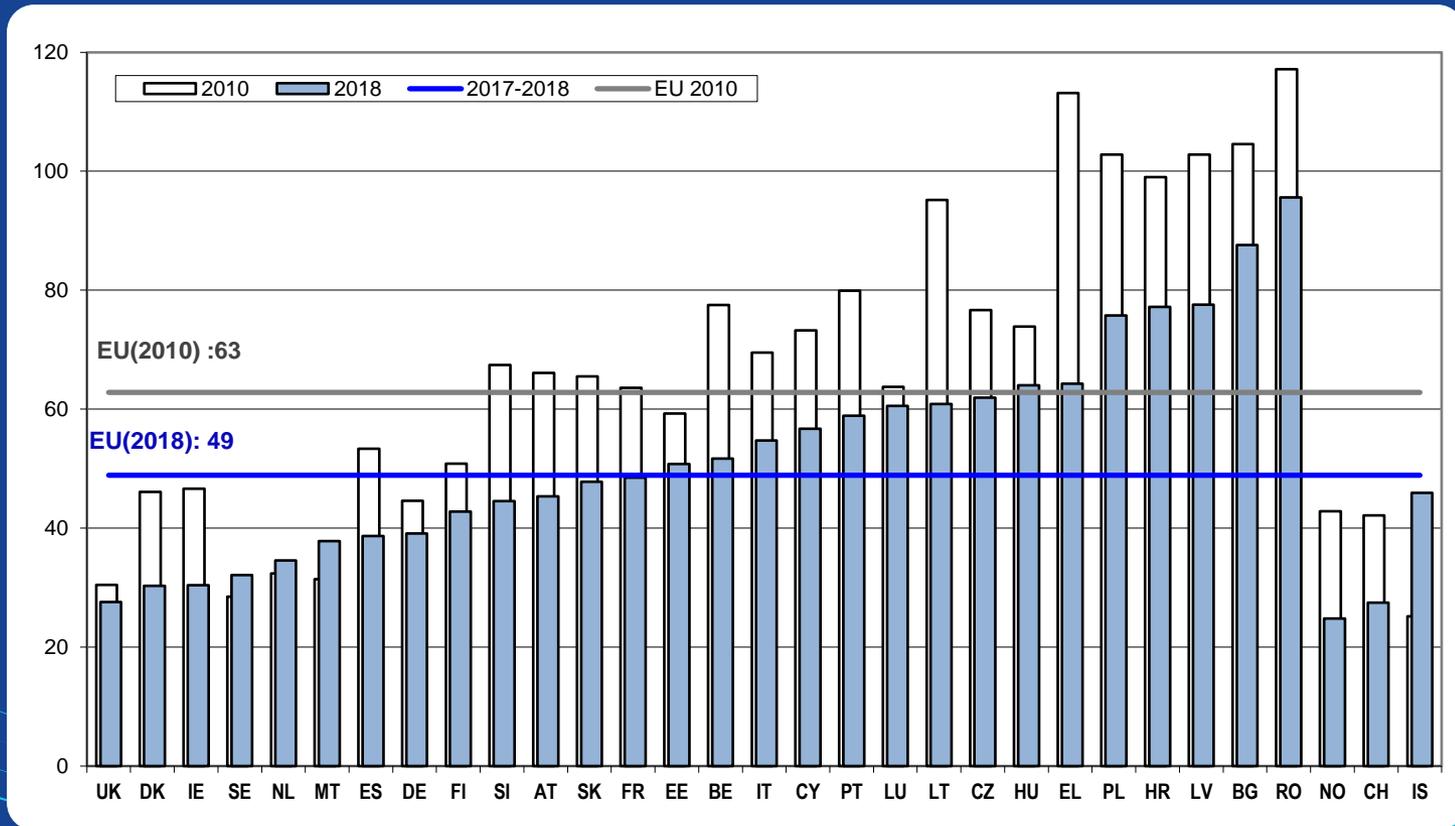
Wiebke PANKAUKE  
European Commission  
Directorate-General for Mobility and Transport

30 August 2019

# Road fatalities in the EU and current target



# Fatalities per million inhabitants 2010 vs 2018



# POLICY ORIENTATIONS ON ROAD SAFETY 2011 - 2020



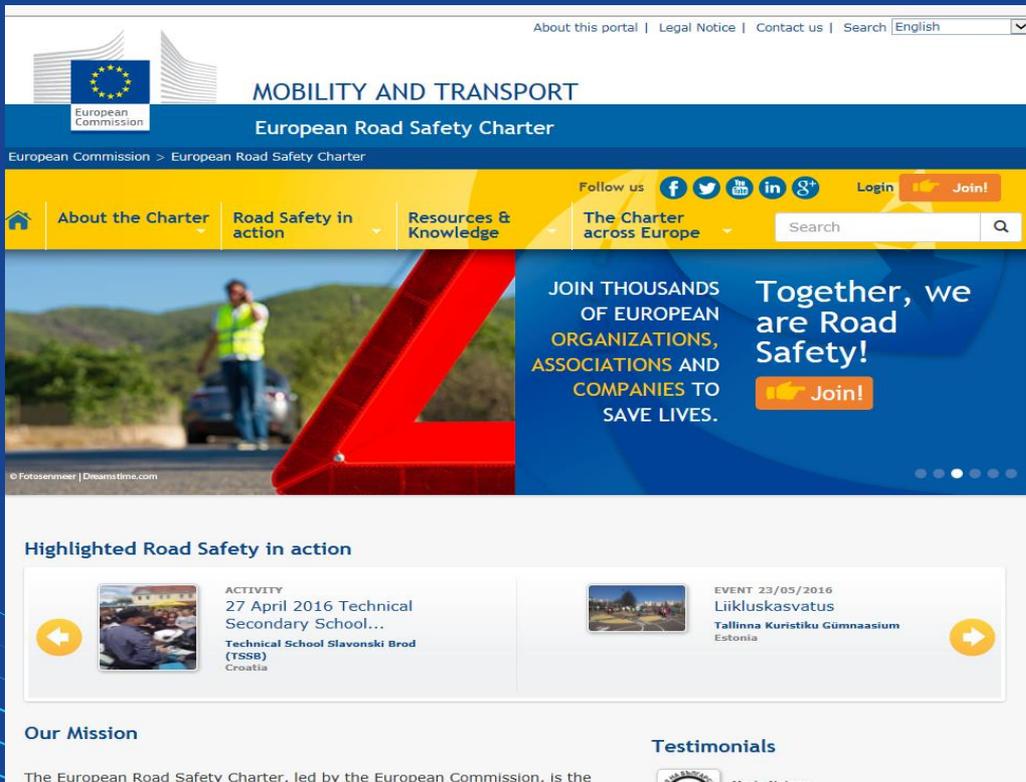


## Coordination and communication

- **Exchange of experience** in expert groups and stakeholder events
- **Civil society platform:** European Road Safety Charter
- **Europe-wide campaigns** like the "European Day Without A Road Death" (#ProjectEDWARD)



# The European Road Safety Charter



The screenshot shows the website's header with the European Commission logo and the text 'MOBILITY AND TRANSPORT European Road Safety Charter'. Below the header is a navigation menu with categories like 'About the Charter', 'Road Safety in action', and 'Resources & Knowledge'. A central banner features a large red 'A' graphic and the text 'JOIN THOUSANDS OF EUROPEAN ORGANIZATIONS, ASSOCIATIONS AND COMPANIES TO SAVE LIVES. Together, we are Road Safety! Join!'. Below the banner, there are two highlighted road safety events: one in Croatia (Technical School Slavonski Brod) and one in Estonia (Tallinna Kuristiku Gümnaasium). The footer includes 'Our Mission' and 'Testimonials' sections.

- Civil society platform
- More than 3500 members

# Excellence in Road Safety Awards



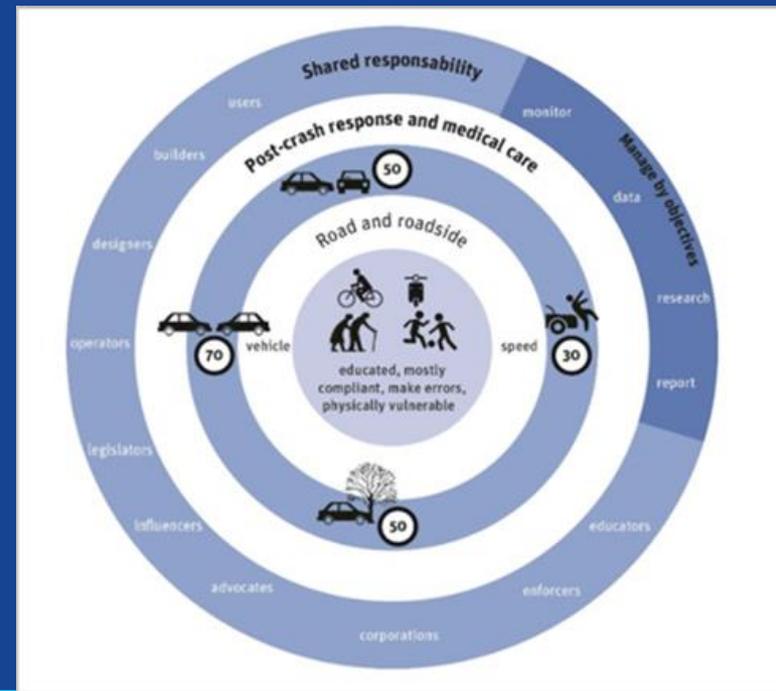
# Mobile application

Traffic rules in all EU countries: "Going Abroad"



# Road safety policy framework 2021-2030

- "Safe System" approach
- Confirmation of "Vision Zero" (2050)
- New interim targets (50% reduction in fatalities and serious injuries)
- Monitoring based on key performance indicators
- Reinforced coordination between levels and sectors
- Funding support





# Strategic Action Plan on Road Safety

## 1. Enhanced road safety governance

- Key performance indicators, closer cooperation across sectors, involvement of stakeholders, biennial results conferences

## 2. Stronger financial support

- Facilitate use of existing instruments, cooperation with European Investment Bank

## 3. Safe roads and roadsides

- Better follow-up to safety management, links to investment, proactive network-wide approach

## 4. Safe vehicles

- Make new safety features mandatory, assess retrofiting

# Strategic Action Plan on Road Safety (ctd.)

## 5. Safe road use

- Cross-border enforcement, driving disqualifications, recommendation on alcohol limits

## 6. Fast and effective emergency response

- Facilitate cooperation, research

## 7. Future-proofing road safety

- Safe transition to automation, new mobility trends

## 8. The EU's global role

- International cooperation, UN Road Safety Trust Fund, support for capacity building





## Types of action

- Legislation (where there is EU added value)
- Financial support (e.g. infrastructure upgrades, research)
- Exchange of good practice and capacity building
- Call for voluntary commitments
- Involvement of civil society
- Monitoring

# Key performance indicators at EU level

Indicator		Definition
1	Speed	Percentage of vehicles travelling within the speed limit
2	Safety belt	Percentage of vehicle occupants using the safety belt or child restraint system correctly
3	Protective equipment	Percentage of riders of powered two wheelers and bicycles wearing a protective helmet
4	Alcohol	Percentage of drivers driving within the legal limit for blood alcohol content (BAC)
5	Distraction	Percentage of drivers NOT using a handheld mobile device
6	Vehicle safety	Percentage of new passenger cars with a EuroNCAP safety rating equal or above a predefined threshold*
7	Infrastructure	Percentage of distance driven over roads with a safety rating above an agreed threshold*
8	Post-crash care	Time elapsed in minutes and seconds between the emergency call following a collision resulting in personal injury and the arrival at the scene of the collision of the emergency services





## Coming up...

- EU Road Safety Exchange Programme in cooperation with European Transport Safety Council
- «Road safety roundtable» on 16 September in preparation of Global Ministerial Conference on road safety in Stockholm, February 2020
- Launch of a new road safety award for cities in the context of European Mobility Week (16-22 September)
- Reflections about micro-mobility including a participatory event in Ljubljana 14 October
- Review of cross-border enforcement and driving licence rules



# Thank you!



@Transport\_EU

Mobility and  
Transport

**CONNECTING**  
**EUROPE**