European Commission efforts for road safety

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Road fatalities in the EU and current target

- EU 2020 target
- EU road fatalities
- 2010 target

-50% -43% -20%
Fatalities per million inhabitants 2010 vs 2018

EU(2010): 63
EU(2018): 49
POLICY ORIENTATIONS ON ROAD SAFETY
2011 - 2020
Examples of EU laws

- European Driving Licence
  - Mutual recognition
  - Harmonised format (fighting fraud)

- Cross-border enforcement of offences

- Vehicle safety legislation
  - Mandatory safety features in all new cars
  - Benefits for all, not just expensive models

- Infrastructure safety management
  - Safety assessments at design, building and operation stage
  - Preparing infrastructure for automated mobility

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Coordination and communication

• **Exchange of experience** in expert groups and stakeholder events

• **Civil society platform**: European Road Safety Charter

• **Europe-wide campaigns** like the "European Day Without A Road Death" (#ProjectEDWARD)
The European Road Safety Charter

- Civil society platform
- More than 3500 members
Mobile application

Traffic rules in all EU countries: "Going Abroad"
Road safety policy framework 2021-2030

- "Safe System" approach
- Confirmation of "Vision Zero" (2050)
- New interim targets (50% reduction in fatalities and serious injuries)
- Monitoring based on key performance indicators
- Reinforced coordination between levels and sectors
- Funding support
Strategic Action Plan on Road Safety

1. Enhanced road safety governance
   - Key performance indicators, closer cooperation across sectors, involvement of stakeholders, biennial results conferences

2. Stronger financial support
   - Facilitate use of existing instruments, cooperation with European Investment Bank

3. Safe roads and roadsides
   - Better follow-up to safety management, links to investment, proactive network-wide approach

4. Safe vehicles
   - Make new safety features mandatory, assess retrofitting
Strategic Action Plan on Road Safety (ctd.)

5. Safe road use
   • Cross-border enforcement, driving disqualifications, recommendation on alcohol limits

6. Fast and effective emergency response
   • Facilitate cooperation, research

7. Future-proofing road safety
   • Safe transition to automation, new mobility trends

8. The EU’s global role
   • International cooperation, UN Road Safety Trust Fund, support for capacity building
Types of action

- Legislation (where there is EU added value)
- Financial support (e.g. infrastructure upgrades, research)
- Exchange of good practice and capacity building
- Call for voluntary commitments
- Involvement of civil society
- Monitoring
## Key performance indicators at EU level

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Definition</th>
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<tbody>
<tr>
<td>1 Speed</td>
<td>Percentage of vehicles travelling within the speed limit</td>
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<tr>
<td>2 Safety belt</td>
<td>Percentage of vehicle occupants using the safety belt or child restraint system correctly</td>
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<tr>
<td>3 Protective equipment</td>
<td>Percentage of riders of powered two wheelers and bicycles wearing a protective helmet</td>
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<tr>
<td>4 Alcohol</td>
<td>Percentage of drivers driving within the legal limit for blood alcohol content (BAC)</td>
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<td>5 Distraction</td>
<td>Percentage of drivers NOT using a handheld mobile device</td>
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<td>6 Vehicle safety</td>
<td>Percentage of new passenger cars with a EuroNCAP safety rating equal or above a predefined threshold*</td>
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<tr>
<td>7 Infrastructure</td>
<td>Percentage of distance driven over roads with a safety rating above an agreed threshold*</td>
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<tr>
<td>8 Post-crash care</td>
<td>Time elapsed in minutes and seconds between the emergency call following a collision resulting in personal injury and the arrival at the scene of the collision of the emergency services</td>
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Coming up…

- EU Road Safety Exchange Programme in cooperation with European Transport Safety Council

- «Road safety roundtable» on 16 September in preparation of Global Ministerial Conference on road safety in Stockholm, February 2020

- Launch of a new road safety award for cities in the context of European Mobility Week (16-22 September)

- Reflections about micro-mobility including a participatory event in Ljubljana 14 October

- Review of cross-border enforcement and driving licence rules
Thank you!