29. The client will identify, evaluate and monitor the potential traffic and road safety risks to workers and potentially affected communities throughout the project life cycle and, where appropriate, will develop measures and plans to address them. For projects that operate moving equipment on public roads and other forms of infrastructure, the client will seek to prevent the occurrence of incidents and injuries to members of the public associated with the operation of such equipment.

30. The client will take into consideration relevant EU road and traffic safety management standards, identify road safety measures and incorporate technically and economically feasible and cost-effective road safety components into the project design to mitigate potential road safety impacts on the local affected communities. Where appropriate, the client will undertake a road safety audit for each phase of the project and routinely monitor incident and accident reports to identify and resolve problems or negative safety trends. For clients with vehicles or fleets of vehicles (owned or leased), the client will provide appropriate training to workers on driver and vehicle safety. The client will ensure regular maintenance of all project vehicles.
Road Safety Approach

<table>
<thead>
<tr>
<th>Priority Topics</th>
<th>Criteria for Intervention</th>
<th>Activities</th>
<th>Outputs</th>
<th>Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infrastructure</td>
<td>Road designs do not incorporate good road safety engineering principles or consider community exposure to risk.</td>
<td>Impact Assessment</td>
<td>Identify unsafe conditions on Bank-funded Projects</td>
<td>Build Safer Roads and Reduce Collisions</td>
</tr>
<tr>
<td>Occupational Road Safety</td>
<td>High collision rates of company-driven vehicles due to poor road and traffic safety management of vehicle fleets.</td>
<td>Audit and Inspections</td>
<td>Formal Road Safety Management System</td>
<td>Reduce Risk Factors and Road Traffic Collisions</td>
</tr>
<tr>
<td>Community</td>
<td>Communities exposed road and traffic-related risks either directly or indirectly associated with the project.</td>
<td>Road Safety Campaigns</td>
<td>Raise community awareness on Road Safety</td>
<td>Reduce Community Risks</td>
</tr>
<tr>
<td>Country Capacity</td>
<td>Low or limited capacity or resources to reduce road traffic deaths.</td>
<td>Road Safety Strategy Development</td>
<td>Identify gaps at the country level to meet Good Practice</td>
<td>Reduce Road Deaths per 100,000</td>
</tr>
</tbody>
</table>

Safer Roads
Safer Businesses
Safer Communities
Stronger Capacity
Past Activities – Road Safety Engineering Training

- Training on Road Safety Engineering and Road Safety Auditing for designers and road agencies
- Share best international practice
- Delivered in Bosnia and Herzegovina, Albania, Macedonia and Montenegro
Past Activities – Road Safety Audits

- Past 5 years **16** Road Safety Audits completed across Albania, Bosnia and Herzegovina, Montenegro, Macedonia, Kosovo and Serbia
- **268.9 kms** in total audited
- **358** Recommendations made
- Between **70-80%** recommendations accepted
- Biggest barrier - **Cost!**
Past Activities – iRAP Star Rating Assessment

- iRap Star Rating Assessment completed in Bosnia and Herzegovina
- Pilot test for the Bank to identify benefits of the iRAP star rating assessment
- Road Section achieved **3 Star Rating**
Current Activities – ISO 39001 Road Traffic Safety

- Assist with the implementation and certification of ISO 39001 Road and Traffic Safety Management Systems at the National Level in Serbia
- Training PERS staff in road safety management practices
- Develop local capacity in Serbia – knowledge transfer
Current Activities – Road Traffic Collision Database

- Development of road traffic collision database within the Ministry of Communications and Transport of Bosnia and Herzegovina
- Assist in implementing a comprehensive data collection strategy and protocol for sharing and dissemination of information to relevant agencies
Current Activities – eLearning Training Course

- eLearning Road Safety Engineering Training Course
- Covering 12 modules including road safety auditing and stakeholder engagement
- English version to be ready Q1 2020 with other languages added during 2020
EBRD Road Safety Commitment

EBRD Road Safety Hub

EBRD Road Safety Video
https://www.youtube.com/watch?v=2oNkzzUrglQ
Questions?