GLOBAL ALLIANCE OF NGOS FOR ROAD SAFETY

Mission Statement: We mobilize and empower NGOs from around the world. Together act to make roads safer for all road users and advocate for the rights of victims.
GLOBAL ALLIANCE OF NGOS FOR ROAD SAFETY

254 Member NGOs
92 Countries
MEMBERS - EUROPE

- EU: 40
- UK/Switzerland/Norway: 11
- Eastern Europe & Central Asia: 18
- Western Baltics: 1
AREAS IN WHICH ALLIANCE MEMBER NGOS ARE WORKING

The majority of members work in education, advocacy and victim support. Fewer work in infrastructure and scientific research. 15 member NGOs work in all five listed areas.
ALLIANCE SCOPE OF WORK

STRENGTHENING NGOs’ VOICE AND CAPACITY

OVERVIEW

The overall objective of the organization is to mobilize the NGO community by empowering, strengthening and supporting NGOs’ work on road safety, fostering effective partnerships, and building on governments’ plans and existing initiatives by relevant stakeholders. The three areas of work of the organization are:

NETWORKING & SHARING

- **Networking and sharing**: coalescence and alignment among NGOs, by growing the NGO member base, developing an online resource center, and hosting regional meetings that include training

ADVOCACY

- **Advocacy**: unified messaging through campaigns that mobilize and include relevant stakeholders

CAPACITY BUILDING

- **Capacity building**: empowerment of local civil society organizations and NGOs, bridging the knowledge gap by increasing capacity and access to tools, information, and opportunities
The Alliance aims to leverage and connect different stakeholders working in the region for a sustainable approach that avoids overlaps.
The Safer Cycling Advocate Program (SCAP) is a program that started in 2019 to equip NGOs and activists at community-level in Bosnia & Herzegovina, Croatia, and Slovenia, to promote and increase safer cycling in these countries.

Collaboration with the European Cyclist Federation, and it has three main components:

- **The Safer Cycling Advocate Program** - Best Practice Guide - a publication that gathers safer cycling best practices and interventions related to infrastructure and road design, regulation, enforcement, human behaviour, and vehicle safety.

- **Trainings based on the Best Practice Guide** - Three trainings were carried out for NGOs based in Bosnia & Herzegovina, Croatia, and Slovenia. In total, 40 NGOs representative participated.

- **Communications campaign and seed grants** for demonstrations projects - the campaign and the demonstrations projects will be carried out in the three Balkan countries in the next two months.
2020 has shown us the importance and urgency to switch to a more active and sustainable mobility.

As a result of the success of SCAP and the current context, the program has been awarded funding for a third year, and to be rolled out in other EU countries (SPN, IT, PN), but also in Latin America (BR, COL, MEX).

As a long term outcome of this program, we aim to get national commitments from relevant authorities to implement some of the recommendations in the Best Practice Guide to promote safer cycling in their communities.

Could it be scaled up to more cities and countries?
Seventy-fourth session
Agenda item 12
Improving global road safety

Resolution adopted by the General Assembly on 31 August 2020

[without reference to a Main Committee (A/74/L.86 and A/74/L.86/Add.1)]

74/299. Improving global road safety
### CommitToAct

<table>
<thead>
<tr>
<th>Commitment Description</th>
<th>Status</th>
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<tbody>
<tr>
<td><strong>Push for drunk driving laws</strong></td>
<td>Argentina</td>
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<tr>
<td><strong>Dissemination of guide for road victims</strong></td>
<td>Argentina</td>
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<tr>
<td><strong>Push for specialist road courts</strong></td>
<td>Argentina</td>
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<td><strong>Create a Victims Observatory</strong></td>
<td>Argentina</td>
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<td><strong>Infrastructure changes around one school</strong></td>
<td>India</td>
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<td><strong>Road safety lesson inclusion in textbook</strong></td>
<td>Bangladesh</td>
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<td><strong>Provide training for improving skill of Driving instructors and and heavy vehicle drivers</strong></td>
<td>In Progress</td>
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<tr>
<td><strong>Reduce fatalities and serious injuries by 50%</strong></td>
<td>In Progress</td>
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<tr>
<td><strong>Creation of national road safety strategy and data system</strong></td>
<td>In Progress</td>
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<tr>
<td><strong>30km/h limits became regulation on urban roads across Zambia</strong></td>
<td>In Progress</td>
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<tr>
<td><strong>Road signage &amp; improved enforcement around schools</strong></td>
<td>Nigeria</td>
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<td><strong>Safe Mobility in Rural Spain</strong></td>
<td>Spain</td>
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**Worldwide Commitments**

- 31 in progress
- 17 completed

Read more about #CommitToAct [HERE](#)
OPPORTUNITIES FOR COLLABORATION

• Joint capacity building - webinars, trainings
• Share opportunities, joint programs, e.g. Safer cycling
• Activities at key road safety and victims dates: Launch of Decade of Action, UN Road Safety Week, European Road Safety Week, World Day of Remembrance, Head of State Meeting 2022,
• 30km/h target - joint pushes/ campaigns - opportunity for role modeling
• Work with your NGO and agree to a commitment

#CommitToAct
Thank you

Lotte Brondum  Executive Director  Global Alliance of NGOs for Road Safety