



# *Inter-Connect Project*

*Adriatic-Ionian Programme INTERREG V-  
B Transnational 2014-2020*

*Technical Committee on Railway - Transport Community Permanent Secretariat, 21 January 2021*

# INTERREG AS A POWERFOOL TOOL FOR THE CENTRAL EUROPEAN INITIATIVE

The Central European Initiative (CEI) was launched on 11 November 1989 by I, AT, Y, HU two days after the fall of the Berlin Wall, as the first intergovernmental forum for regional

CEI Membership has grown over the years.  
It now includes **17 Member States**, the broadest platform for policy dialogue between and among:

- ✓ EU Members (9)
- ✓ Enlargement countries (5 - Albania, Bosnia and Herzegovina, Macedonia, Montenegro, Serbia)
- ✓ Eastern Neighbours (3 - Belarus, Moldova, Ukraine)



**MISSION: REGIONAL COOPERATION FOR EUROPEAN INTEGRATION AND SUSTAINABLE DEVELOPMENT**

*Among others, Interreg projects represent a powerful tool to address the strategic priorities of our countries*

*As regards integration of territories and people, **CONNECTIVITY** & promotion of Sustainable transport solutions, over the last decades, has represented one of the key priorities of the CEI Plans of Actions*

# Interreg projects promoting sustainable transport solutions

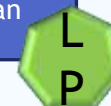
Inter-Connect



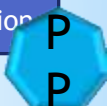
Improving rail connections and smart mobility in central europe



Integrating multimodal connections in the Adriatic-Ionian region



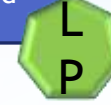
Intermodality Promotion and Rail Renaissance in Adriatic - Ionian Region



Improving cross-border public transport connectivity



Maritime and Multimodal Sustainable passenger transport solutions and services



53 partners involved  
(PT operators, public authorities, universities and research inst)

32 piloting activities  
/case studies

# Inter-Connect Project

Inter-Connect	
Programme priority	3) Connected Region
Programme priority specific objective	Enhance capacity for integrated transport and mobility services and multimodality in the Adriatic-Ionian area
Project title	Intermodality Promotion and Rail Renaissance in Adriatic - Ionian Region
LP	MUNICIPALITY OF IGOUMENITSA
Project duration	1/1/2018-31/12/2020

# Inter-Connect GOALS

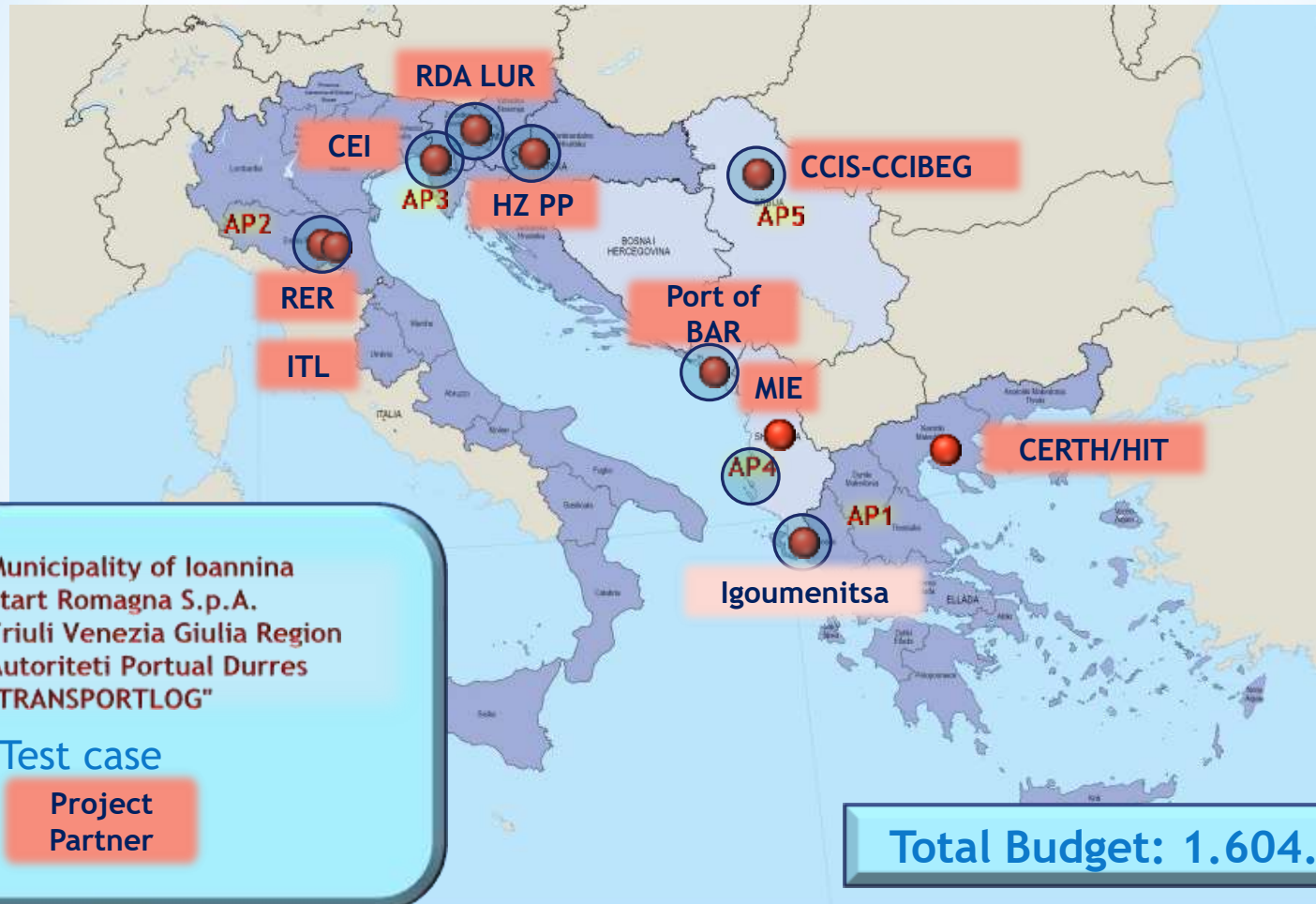
- \* Inter-Connect followed a bottom-up approach for making proof of actors cooperation for overcoming barriers & providing improved rail-maritime based passengers intermodality.
  
- \* Through its **8 test cases** it aimed at:
  - \* Increasing efficiency and reduce environmental impact of transport systems,
  - \* Improving public transport competitive profile
  - \* Facilitating the creation of synergies among transport operators
  - \* Creating more and better integrated rail services at local and transnational level
  - \* Reducing the declining modal share of railways
  - \* Supporting port - hinterland connections by rail



# Key objectives and outputs

- to boost intermodal PuT based (rail-sea) passenger transport in ADRION through:
  - ✓ The identification of **key players** in mobility planning,
  - ✓ The development of **common understanding**,
  - ✓ The formulation of a **strategic framework**.

# Inter-Connect Partnership



*Inter-Connect project approved under conditions / project not started yet*

# Inter-Connect WPs approach

Setting the scene for  
intermodality  
enhancement and  
rail reform in ADRION  
(T1 - RDA LUR)

Cases examination  
towards better  
interconnection of  
ADRION Region  
(T2 - ITL)

Intermodal  
Passenger  
Transport Roadmap  
Formulation  
(T3 - CETH)



# Setting the scene for intermodality enhancement

Inter-Connect has started from mapping issues, needs and expectations in transnational connectivity through:

1

Summarizing the guidelines of the main political/strategic documents in intermodal and rail promotion

2

Capitalizing on previous findings and best practices in passengers' intermodal transport

3

Analysing ADRIAN transnational connectivity (demand & supply)

ANALYSES &  
SURVEYS

DISCUSSION WITH  
STAKEHOLDERS



Set up of the  
COOPERATION  
PLATFORM

# Analysing ADRION transnational connectivity/1

Different surveys carried out in each PP regional/local context feeding a comprehensive analysis:

1




Analysing the existing supply of multimodal connections between Adrion hubs

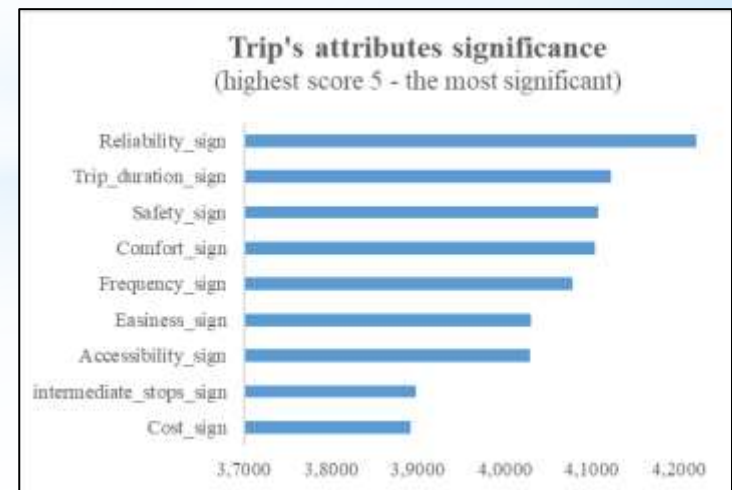
2

Questionnaire on users needs, satisfaction and perception (both residents and tourists)

3

Stated Preference surveys -> indications on potential opportunities for modal shift

			
Bologna		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Trieste	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Igoumenitsa	<input checked="" type="checkbox"/>		
Zagreb		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Ljubljana		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Bar	<input checked="" type="checkbox"/>		
Durres	<input checked="" type="checkbox"/>		
Belgrade		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



# Remarks on ADRION transnational connectivity /2

With particular reference to rail connectivity in the Western Balkans:

Tourists' survey has highlighted the critical factor due to overall travel times of rail-based multimodal solutions in medium-long distance connections, esp. in comparison with the car usage.

(e.g. Stated Preferences surveys, where different hypothetical improvement scenarios were proposed in order to test whether certain enhancements could raise the appeal of multimodal alternatives making reference to connections between Inter-connect hubs)



Stated Preference surveys - n. of respondents



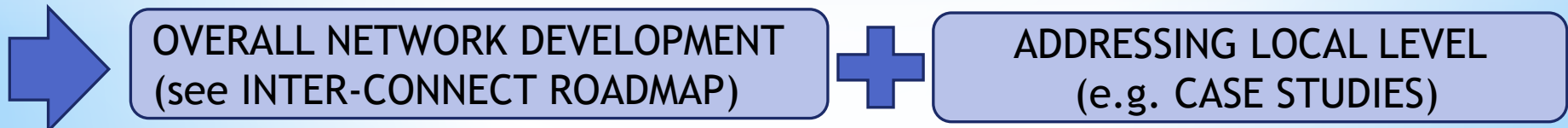


# Remarks on ADRION transnational connectivity /3

How to make total travel times (overall O/D trip) along medium-long distance through WBs within the users' acceptability thresholds and competitive with those of the car alternative?

-> need for large reduction of travel time through different synergic improvements, such as:

- \* Enhancing rail network performances (maximum speed, interoperability)
- \* harmonizing the services
- \* other actions for increasing the critical masses that rail asks for (e.g. agreements, promotional actions as discounts on local PT or museums tickets)
- \* Addressing long distance (hub-to-hub) as well as hub-to-hinterland and intra-cities public transport networks (e.g. for a tourist arriving by public transport)



# EXAMPLES FROM WP T2 CASE STUDIES

## EMILIA ROMAGNA REGION



- Increase rail passenger attractiveness reducing the travel time among Bologna, Ravenna and Rimini adopting soft solutions.
- Develop a train-bus integrated ticket for tourists visiting the Romagna region using public transport.

## LJUBLJANA



- Improving the connections from the coast to Ljubljana Airport & urban region
- Improving info-mobility for tourists as well as, integrating fares & ticketing
- Organisational and regulation aspects

## TRIESTE



Improvement of intermodal connections between Local PT and maritime services

- A - with reference to existing CB services
- B - proposed new CB maritime service

## BELGRADE



Definition of new solutions for urban promotion encompassing intermodal bus and rail solutions (e.g. linking Central railway station and central intercity/ international bus station).



# Inter-Connect MoU

## *8 Memorandum of Understanding*



# REPLICABILITY ASPECTS

- \* In order to foster replicability of the experiences and lessons learned relevant aspects are to be duly taken into account.
  
- \* Different aspect to be assessed when transferring:
  - \* Regulatory framework
  - \* Key needs and demand to be served
  - \* Specific conditions on the supply side
  - \* Competitiveness of the multimodal alternative
  - \* Existing planning framework
  - \* ...

# FROM THE LOCAL TO THE TRANSNATIONAL LEVEL

INTER-CONNECT: Promotion of intermodality in the ADRION area



Analysis of the case study (Round Tables)

Identification of shared measures for improving the PT services

Local MoU

e.g.  
Trieste  
16/12  
2019

INTER-CONNECT ROADMAP



Transnational MoU

End of 2020



Local-level implementation



# Inter-Connect Roadmap



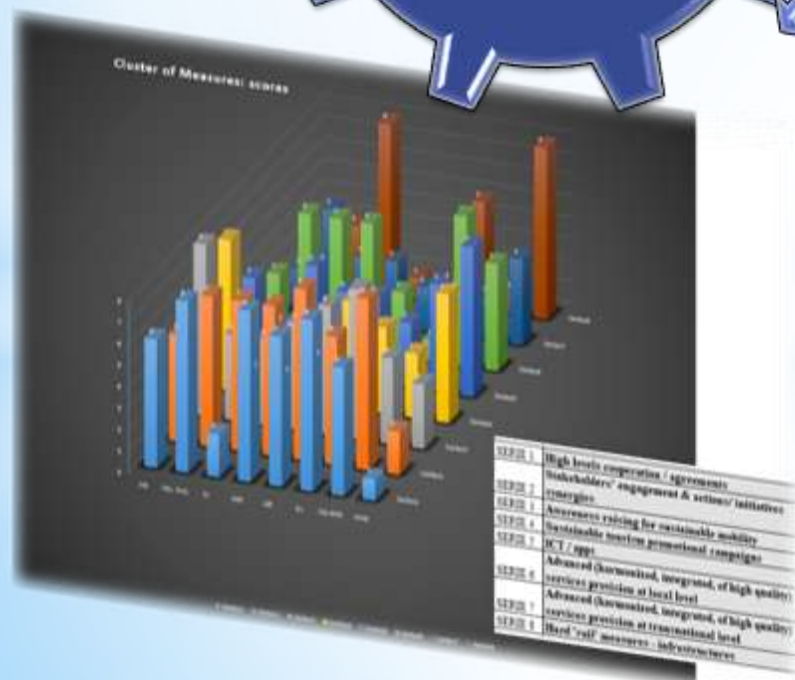
Concentrates all the work done in the project and goes steps further by providing Inter-Connect's Roadmap on ADRION's passengers' intermodal transport



Tries to elicit from local and regional outputs value for transnational connectivity



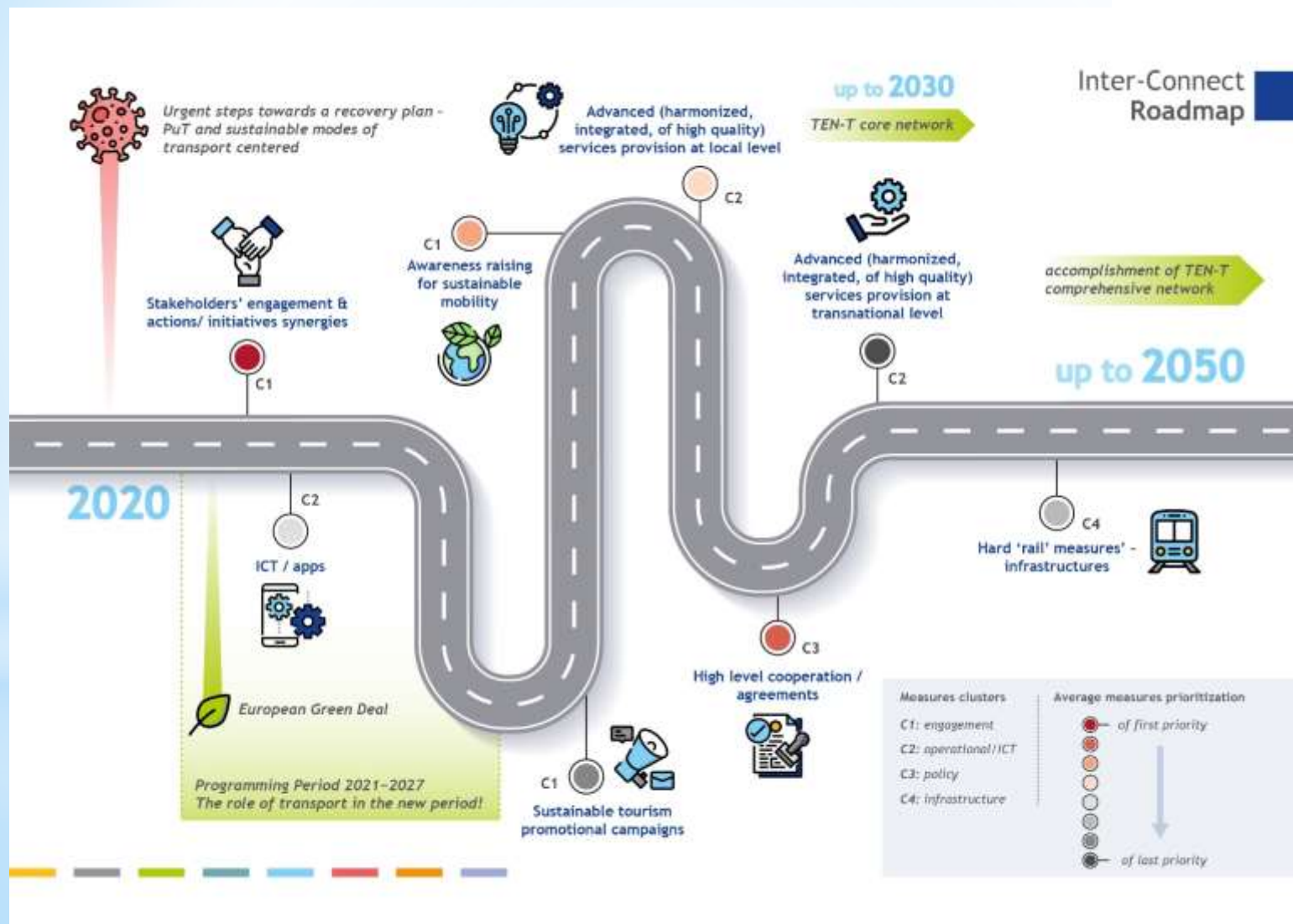
Aims to give input to future policies, generalizing and translating project's results into recommendations for future public and private actions



- High level cooperation / agreements
- Stakeholders' engagement & actions/ initiatives synergies
- Awareness raising for sustainable mobility & crowd-learning
- Sustainable tourism promotional campaigns & initiatives
- ICT / apps
- Advanced (harmonized, integrated, of high quality) services provision at local level
- Advanced (harmonized, integrated, of high quality) services provision at transnational level
- Hard 'rail' measures - infrastructures



# Inter-Connect Roadmap



## Inter-Connect (1/2) Roadmap

*Stakeholders' critical position regarding the realistic time horizon that will be required per measure*

### ICT / APPS

- Digital tools exploitation for making ADRIAN cities more accessible, sustainable and attractive (e.g integrated APPs presenting the city, museums, areas of interest, public transport itineraries)

### AWARENESS RAISING FOR SUSTAINABLE MOBILITY

- Providing motivation for ADRIAN citizens to travel inside ADRIAN with rail and maritime modes
- Investment on travellers' behaviour change – towards

## STAKEHOLDERS' ENGAGEMENT & ACTIONS/INITIATIVES

- High level of stakeholders' engagement
- Public Private Partnerships
- Establishing a regular communication, information, exchange and cooperation with intermodal PuT sector
- EUSAIR - TEN-T: from Macroregional strategies to development
- Establish a firm communication to the relevant stakeholders through regional organisations / transport community etc.
- Synergies among CB and territorial development projects (from pilot projects -> long term financing)

2020

2050

### STAKEHOLDERS

- High level of stakeholder engagement
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Implementing pilot projects and guarantee continuity of financing for a long period

Knowledge of

Measures prioritization

first priority

last priority



Time horizon

- short term
- medium term
- long term

## Inter-Connect (2/2) Roadmap

*Stakeholders' critical position regarding the realistic time horizon that will be required per measure*

- Develop an integrated approach of transport policy (to achieve sustainable transport—integration horizontally among sectors, institutions and modes, and vertically among levels of jurisdiction and authorities.)
- Encourage territorial integration—aligning goals and responsibilities of neighbouring cities and towns, and countries—can also help

### HARD 'RAIL' MEASURES' – INFRASTRUCTURES

- Interoperability issues for rail transport (– or technical compatibility - of infrastructure, rolling stock, signalling and other subsystems of the rail system, as well as less complex procedures for the authorisation of rolling stock across the European Union's rail network)

## HIGH LEVEL COOPERATION AGREEMENTS

- National level decisions on intermodal terminals role and potential clusters
- Transferring programme
- Funding to cross-border services start-up
- Integrated approach of transport policy
- Encouraging territorial integration and governance (MoUs)
- Integration of intermodal policies
- Legislation policies promoting joint operation of intermodal services
- Multilevel protocol for maritime-rail intermodality

– completion and inter-  
and cross border network  
ON areas with the TEN-T  
future network, referring  
in the western Balkans)

terminals – facilities,  
and or rail main stations –



measures prioritization  
of first priority



2020

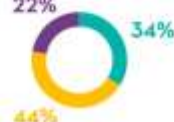
HIGH LE

- National level dec  
definition of nation  
of potential cluster
- Transferring progr  
modal solutions' a  
ing of terminals / o
- Assuring / allocating  
timeplan – allocatio  
authorities to subsid

ADVANC  
QUALIT

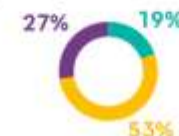
- Harmonization of P  
within cities and re  
areas (linking also
- New services / en  
vices connecting i  
(e.g. ports/airports
- Innovative forms of mobility inside  
ADRIAN cities – e-bikes, shared  
bikes, micromobility etc
- Early warning and information  
services for travellers
- Regional railway for speedy regional  
connections

- Upgraded services and plans for  
PuT support in case of 'shock varia-  
tions' – sustainable and resilience  
recovery plans



- (mile), combined services
- Cooperation among rail & maritime  
sector and air transport providers  
(e.g. Bologna as an airport node  
connected via rail with the rest  
Italian cities and Slovenia)

cated actions to support rail and  
maritime connectivity arising also  
as opportunity through crisis



Time horizon

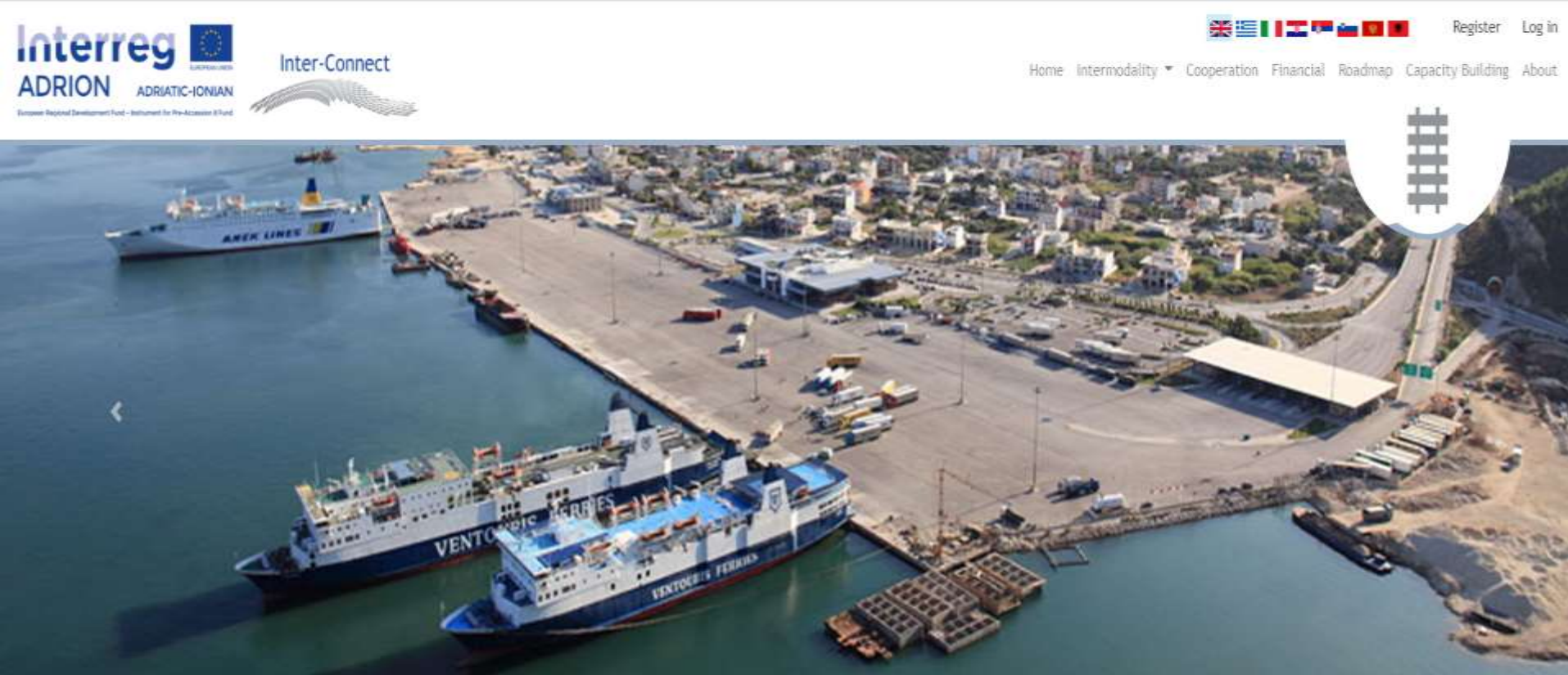


- short term
- medium term
- long term



# Inter-Connect Toolkit

## *“Intermodal Transport Capacity Building Toolkit”*



Inter-Connect Toolkit

<https://interconnect.imet.gr/>

Intermodality Promotion and Rail Renaissance in Adriatic - Ionian Region

# Thank you!

<https://interconnect.adrioninterreg.eu/>

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