Inter-Connect Project

Adriatic-Ionian Programme INTERREG V-B Transnational 2014-2020

Technical Committee on Railway - Transport Community Permanent Secretariat, 21 January 2021
INTERREG AS A POWERFOOL TOOL FOR THE CENTRAL EUROPEAN INITIATIVE

The Central European Initiative (CEI) was launched on 11 November 1989 by I, AT, Y, HU two days after the fall of the Berlin Wall, as the first intergovernmental forum for regional cooperation in Europe.

CEI Membership has grown over the years. It now includes **17 Member States**, the broadest platform for policy dialogue between and among:

- EU Members (9)
- Enlargement countries (5 - Albania, Bosnia and Herzegovina, Macedonia, Montenegro, Serbia)
- Eastern Neighbours (3 - Belarus, Moldova, Ukraine)

**MISSION: REGIONAL COOPERATION FOR EUROPEAN INTEGRATION AND SUSTAINABLE DEVELOPMENT**

Among others, Interreg projects represent a powerful tool to address the strategic priorities of our countries.

As regards integration of territories and people, **CONNECTIVITY** & promotion of Sustainable transport solutions, over the last decades, has represented one of the key priorities of the CEI Plans of Actions.
Interreg projects promoting sustainable transport solutions

- Improving rail connections and smart mobility in central Europe
- Integrating multimodal connections in the Adriatic-Ionian region
- Intermodality Promotion and Rail Renaissance in Adriatic - Ionian Region
- Improving cross-border public transport connectivity
- Maritime and Multimodal Sustainable passenger transport solutions and services

53 partners involved (PT operators, public authorities, universities and research inst)

32 piloting activities /case studies
### Inter-Connect Project

<table>
<thead>
<tr>
<th>Inter-Connect</th>
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<tbody>
<tr>
<td>Programme priority</td>
<td>3) Connected Region</td>
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<tr>
<td>Programme priority specific objective</td>
<td>Enhance capacity for integrated transport and mobility services and multimodality in the Adriatic-Ionian area</td>
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<tr>
<td>Project title</td>
<td>Intermodality Promotion and Rail Renaissance in Adriatic - Ionian Region</td>
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<td>LP</td>
<td>MUNICIPALITY OF IOGUMENITSA</td>
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<td>Project duration</td>
<td>1/1/2018-31/12/2020</td>
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Inter-Connect GOALS

* Inter-Connect followed a bottom-up approach for making proof of actors cooperation for overcoming barriers & providing improved rail-maritime based passengers intermodality.

* Through its 8 test cases it aimed at:
  * Increasing efficiency and reduce environmental impact of transport systems,
  * Improving public transport competitive profile
  * Facilitating the creation of synergies among transport operators
  * Creating more and better integrated rail services at local and transnational level
  * Reducing the declining modal share of railways
  * Supporting port - hinterland connections by rail
Key objectives and outputs

• to boost intermodal PuT based (rail-sea) passenger transport in ADRION through:

  ✓ The identification of **key players** in mobility planning,

  ✓ The development of **common understanding**,

  ✓ The formulation of a **strategic framework**.
Inter-Connect Partnership

Inter-Connect project approved under conditions / project not started yet

AP1: Municipality of Ioannina
AP2: Start Romagna S.p.A.
AP3: Friuli Venezia Giulia Region
AP4: Autoriteti Portual Durres
AP5: "TRANSPORTLOG"

Test case
Project Partner

Total Budget: 1.604.192,40€
Inter-Connect WPs approach

Setting the scene for intermodality enhancement and rail reform in ADRION (T1 - RDA LUR)

Cases examination towards better interconnection of ADRION Region (T2 - ITL)

Intermodal Passenger Transport Roadmap Formulation (T3 - CERTH)
Setting the scene for intermodality enhancement

Inter-Connect has started from mapping issues, needs and expectations in transnational connectivity through:

1. Summarizing the guidelines of the main political/strategic documents in intermodal and rail promotion
2. Capitalizing on previous findings and best practices in passengers’ intermodal transport
3. Analysing ADRION transnational connectivity (demand & supply)

ANALYSES & SURVEYS  DISCUSSION WITH STAKEHOLDERS  Set up of the COOPERATION PLATFORM
Different surveys carried out in each PP regional/local context feeding a comprehensive analysis:

1. Analysing the existing supply of multimodal connections between Adrion hubs

2. Questionnaire on users needs, satisfaction and perception (both residents and tourists)

3. Stated Preference surveys -> indications on potential opportunities for modal shift
Remarks on ADRION
transnational connectivity /2

With particular reference to rail connectivity in the Western Balkans:

Tourists’ survey has highlighted the critical factor due to overall travel times of rail-based multimodal solutions in medium-long distance connections, esp. in comparison with the car usage.

(e.g. Stated Preferences surveys, where different hypothetical improvement scenarios were proposed in order to test whether certain enhancements could raise the appeal of multimodal alternatives making reference to connections between Inter-connect hubs)
Remarks on ADRION transnational connectivity /3

How to make total travel times (overall O/D trip) along medium-long distance through WBs within the users’ acceptability thresholds and competitive with those of the car alternative?

-> need for large reduction of travel time through different synergic improvements, such as:

* Enhancing rail network performances (maximum speed, interoperability)
* harmonizing the services
* other actions for increasing the critical masses that rail asks for (e.g. agreements, promotional actions as discounts on local PT or museums tickets)
* Addressing long distance (hub-to-hub) as well as hub-to-hinterland and intra-cities public transport networks (e.g. for a tourist arriving by public transport)

OVERALL NETWORK DEVELOPMENT (see INTER-CONNECT ROADMAP) + ADDRESSING LOCAL LEVEL (e.g. CASE STUDIES)
# Examples From WP T2 Case Studies

## Emilia Romagna Region
- Increase rail passenger attractiveness reducing the travel time among Bologna, Ravenna and Rimini adopting soft solutions.
- Develop a train-bus integrated ticket for tourists visiting the Romagna region using public transport.

## Ljubljana
- Improving the connections from the coast to Ljubljana Airport & urban region
- Improving info-mobility for tourists as well as, integrating fares & ticketing
- Organisational and regulation aspects

## Trieste
Improvement of intermodal connections between Local PT and maritime services
- A - with reference to existing CB services
- B - proposed new CB maritime service

## Belgrade
Definition of new solutions for urban promotion encompassing intermodal bus and rail solutions (e.g. linking Central railway station and central intercity/ international bus station).
8 Memorandum of Understanding
* In order to foster replicability of the experiences and lessons learned relevant aspects are to be duly taken into account.

* Different aspect to be assessed when transferring:
  * Regulatory framework
  * Key needs and demand to be served
  * Specific conditions on the supply side
  * Competitiveness of the multimodal alternative
  * Existing planning framework
  * ...
FROM THE LOCAL TO THE TRANSNATIONAL LEVEL

INTER-CONNECT: Promotion of intermodality in the ADRION area

Analysis of the case study (Round Tables)

Identification of shared measures for improving the PT services

Local MoU

e.g. Trieste 16/12 2019

INTER-CONNECT ROADMAP

Transnational MoU

End of 2020

Local-level implementation
Inter-Connect Roadmap

Concentrates all the work done in the project and goes steps further by providing Inter-Connect’s Roadmap on ADRION’s passengers’ intermodal transport

Tries to elicit from local and regional outputs value for transnational connectivity

Aims to give input to future policies, generalizing and translating project’s results into recommendations for future public and private actions
1) Measures identified

2) Clusters of measures created

3) Stakeholders consulted

- High level cooperation / agreements
- Stakeholders' engagement & actions/initiatives synergies
- Awareness raising for sustainable mobility & crowd-learning
- Sustainable tourism promotional campaigns & initiatives
- ICT / apps
- Advanced (harmonized, integrated, of high quality) services provision at local level
- Advanced (harmonized, integrated, of high quality) services provision at transnational level
- Hard 'rail' measures - infrastructures
Inter-Connect Roadmap

Urgent steps towards a recovery plan - PuT and sustainable modes of transport centered

Advanced (harmonized, integrated, of high quality) services provision at local level

Advanced (harmonized, integrated, of high quality) services provision at transnational level

accomplishment of TEN-T comprehensive network

up to 2030

TEN-T core network

up to 2050

C1: Awareness raising for sustainable mobility

C2: Advanced (harmonized, integrated, of high quality) services provision at local level

C3: Sustainable tourism promotional campaigns

C4: High level cooperation / agreements

C1: Engagement

C2: Operational/ICT

C3: Policy

C4: Infrastructure

Measures clusters

Average measures prioritization

of first priority

of last priority

European Green Deal

Programming Period 2021-2027

The role of transport in the new period!
STAKEHOLDERS’ ENGAGEMENT & ACTIONS / INITIATIVES

- High level of stakeholders’ engagement
- Public Private Partnerships
- Establishing a regular communication, information, exchange and cooperation with intermodal PuT sector
- EUSAIR - TEN-T: from Macroregional strategies to development
- Establish a firm communication to the relevant stakeholders through regional organisations / transport community etc.
- Synergies among CB and territorial development projects (from pilot projects -> long term financing)
HIGH LEVEL COOPERATION AGREEMENTS

- National level decisions on intermodal terminals role and potential clusters
- Transferring programme
- Funding to cross-border services start-up
- Integrated approach of transport policy
- Encouraging territorial integration and governance (MoUs)
- Integration of intermodal policies
- Legislation policies promoting joint operation of intermodal services
- Multilevel protocol for maritime-rail intermodality
Thank you!

https://interconnect.adrioninterreg.eu/

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