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Road Safety in Poland How Poland won the 2023 ETSC Pin Award?

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Safety Council

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Road Safety in Poland



In 2023 Poland was honored for the first time with the prestigious PIN Award by the European Transport Safety Council (ETSC) in recognition of outstanding results in improving road safety



Road Safety in Poland

The ETSC Road Safety Performance Index (PIN) program was established in 2006 as a response to the first road safety goal set by the European Union, aiming at halving the number of road fatalities in the years 2001-2010.

In pursuit of this goal, the 27 EU Member States, together with the UK, agreed and worked towards the common goal of halving the number of road deaths in the EU between 2010 and 2020.

The new target of halving the number of road fatalities and the first target of halving the number of serious road injuries by 2030 compared to 2020 levels in the EU were announced by the European Commission on 17 May 2018.

By comparing Member States' performance, the PIN is used to identify and promote best practice and inspire the political leadership needed to create the safest road transport system possible.

The PIN Award is considered the equivalent of an "Oscar" in road safety.



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Previous winners of the PIN Award for the outstanding results in improving road safety:

2022 – Lithuania

2021 – Greece

2020 – Estonia

2019 – Rep. of Ireland

2018 – *no winner*

2017 – Switzerland

2016 – Norway

2015 – Slovenia

2014 – Slovak Republic

2013 – Denmark

2012 – Hungary

2011 – Sweden and Lithuania

2010 – Estonia and Rep. of Ireland

2009 – Spain and Latvia

2008 – Portugal

2007 – France





Road Safety in Poland

**In the last 10 years in Poland
we cut road deaths almost by 47%
(by 37% during the current
government mandate)**



Road Safety in Poland

Year	Number of people killed on the roads	Change in %
2013	3 357	- 6.0
2014	3 202	-4.6
2015	2 938	-8.2
2016	3 026	+3.0
2017	2 831	-6.4
2018	2 862	+1.1
2019	2 909	+1.6
2020	2 491	-14.4
2021	2 245	-9.9
2022	1 896	-15.6



Road Safety in Poland

Road safety data in 2022:

- 21 322 road accidents
- 1 896 people killed on the roads
- 24 743 people injured on the roads
- 7 541 people seriously injured on the roads

The number of road deaths in 2022 **fell below 1900** for the first time in history





Road Safety in Poland

2022 in Poland*:

- the number of road deaths **reduced by 15.6%**
- the number of road injured **reduced by 6.1%**
- the number of traffic accidents **reduced by 6.3%**
- the number of road collisions **reduced by 14.7%**

* in comparison to 2021



Road Safety in Poland

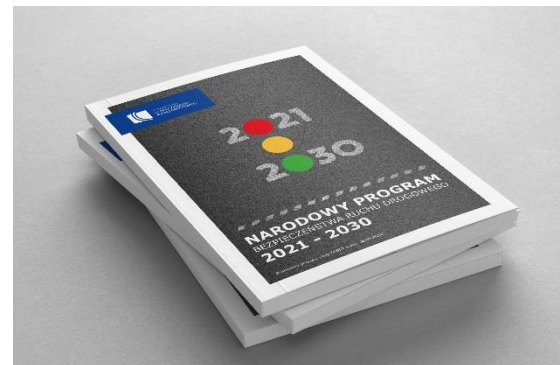
January – August 2022/2023

I – VIII	2022	2023	+/-	%
Crashes	14 403	13 584	- 819	-5,7
Killed	1 267	1 211	- 56	-4,4
Injured	16 803	15 835	- 968	-5,8

National Road Safety Program 2021 -2030

Main Goals

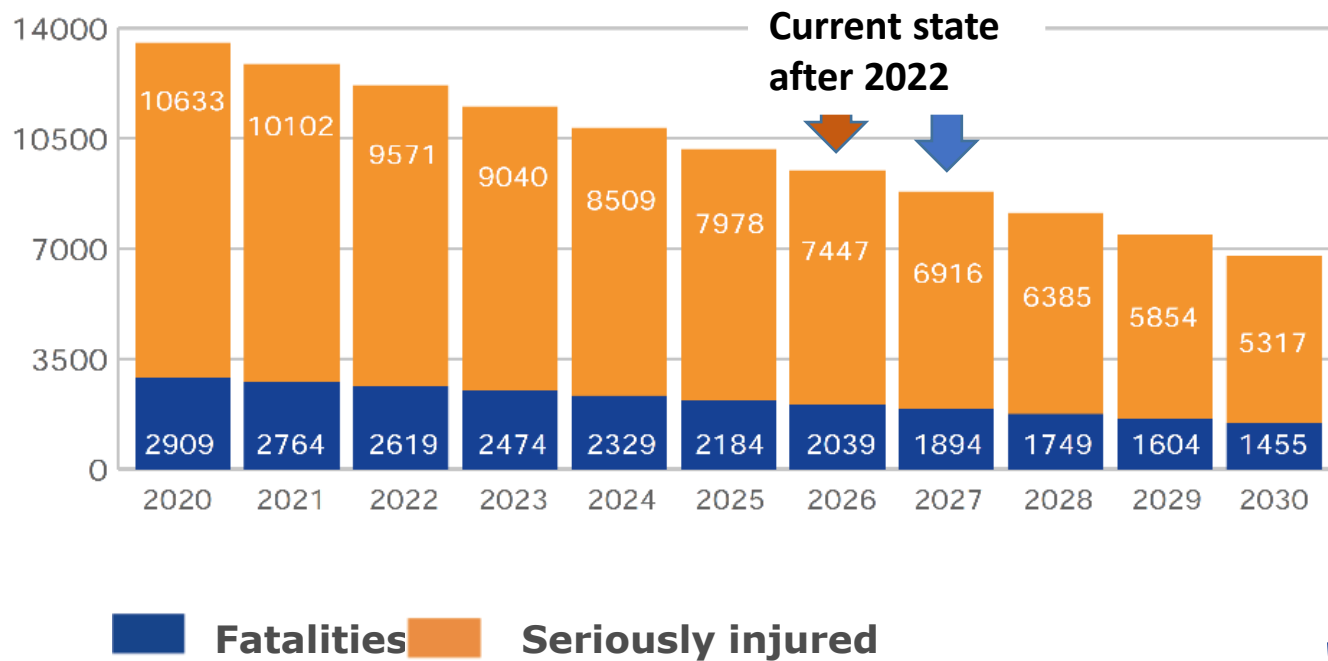
- Reduction in the number of fatalities by **50%, i.e. no more than 1455 in 2030**
- Reduction in the number of serious injuries by **50%, i.e. no more than 5317 in 2030**



Road Safety in Poland

Milestone Goals

Gradual decrease in next years





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**The total costs of traffic accidents
fell by 17.3 billion PLN
(3.87 billion EUR) in the period 2018-2021**





Road Safety in Poland

Changes in Poland as part of legal actions in recent years:

- road corridors of life were created and the obligation to ride with a zip was introduced - amendment introduced in 2019
- the speed limit in built-up areas was unified, regardless of the time of day, up to 50 km/h, the scope of pedestrian protection in the area of pedestrian crossings was increased, an obligation for pedestrians to exercise extreme caution was imposed, regulations were also introduced prohibiting pedestrians from using the roadway or trackway or crossing across the road or track (also within pedestrian crossings located there) from mobile phones and other devices impairing proper perception, especially visual, and thus an assessment in terms of safe entry and crossing the road or track
- the issue of the safe distance between vehicles on motorways has been regulated and expressways (half the speed value in km/h expressed in meters) - amendment introduced on June 1, 2021
- measures were implemented to further improve road safety, in particular through the fight against road crimes and offenses (new scale of fines) and support for the relatives of victims of fatal road accidents - Act of 2 December 2021 amending the Act - Road Traffic Law and some other acts, which entered into effective as of January 1, 2022





Road Safety in Poland

Changes in Poland as part of legal actions in recent years:

- last year insurers gained access to information on fines and penalty points collected by drivers. Thanks to this, they will be able to base the insurance rate on the basis of risk assessment, taking into account the history of accidents caused by the driver. Of course, this solution also aims to further encourage safe driving by introducing lower insurance rates for safe drivers
- Poland also managed to improve the safety of vulnerable road users. In less than a year, regulations will also come into force, enabling the confiscation of vehicles by drunk drivers and people driving after the use of other intoxicants
- a number of patterns and standards in road engineering were prepared, including, among others, guidelines for designing pedestrian crossings and designing lighting for these crossings, or designing infrastructure for bicycles

In addition, in Poland we are increasing the number of speed cameras and the so-called average speed measurements. Sectional speed measurements calm down the style and pace of driving, and thus significantly improve road safety



Road Safety in Poland



On September 17, 2023 we initiated the "Mistakes" media campaign, which draws attention to the unreliability of the human factor in road traffic

Nationwide educational and information activities aimed at road users over 60 years of age in 2023 *Senior on the way to ... safety!*



Kampania realizowana na zlecenie Krajowej Rady Bezpieczeństwa Ruchu Drogowego

www.krbrd.gov.pl

<https://www.youtube.com/watch?v=fsLjt8D-15w>



Senior on the way to ... safety

2023 – Edition of the nationwide information and educational campaign

Slogan – Senior on the way to... safety!

Recipients – people over 60 years of age

Activities – in all 16 voivodeships throughout Poland

Selection of location - preceded by an analysis of police statistics for 2019 - 2022 regarding people over 60 years of age (accidents, killed, injured)

Action locations (counties) - areas with the highest risk of loss of life and health of the target group (people over 60 years of age)

The institution analyzing and organizing the action - Road Traffic Office of the Police Headquarters in consultation with the KRBRD Secretariat



Senior on the way to ... safety

Action activities:

- Road Safety Workshops, in the form of lectures with elements of discussion, consultations, case studies and practical exercises
- Information activities and cooperation with members of the National Road Safety Council and Provincial Road Safety Councils



Senior on the way to ... safety

In places where Road Safety Workshops will be held, the following will be provided:

- bicycle workshop with service;
- a mobile professional simulator for training drivers 60+ in safe driving.



Stanowisko instruktora



Stanowisko szkolącego



Senior on the way to ... safety

Intermediate goal of the project implemented in a given area of the entire country:

- encouraging local authorities (local government units) and representatives of public benefit institutions to independently conduct this type of activities towards people over 60 in a given community
- drawing the attention of the local community - through local media - to the type and scale of severity of road accidents in a selected location
- encouraging the prevention of the risk of accidents in a given area by conducting educational activities addressed to the 60+ age group and thus also supporting public services in these activities

The main partners of this year's campaign are the Police and Military Police





Road Safety in Poland

**THANK YOU FOR
YOUR ATTENTION**

