

# Division for Prevention and Education in Road Traffic

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## Division for prevention and education in road traffic

### Our team:

**Dragica Sternad Pražnikar** – Head of Division, Area Secretary

**Matjaž Keržan** – Area Undersecretary

**Jure Smolič** – Senior Area Advisor I

**Ph. D. Irena J. Žmauc** – Senior Area Advisor I

**Mateja Trontelj** – Area Clerk

Our Division takes care of a variety of tasks, the main purpose is to raise awareness and inform various road users about the awareness of problems and risks in traffic and the appropriate and safer behavior in road traffic.



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## Main tasks

- Preparation and implementation of national preventive actions,
- Support to municipal council for prevention and education in road traffic.
- Cooperation with NGOs.
- Professional support to elementary schools, secondary schools, kindergartens.
- Preparation of prevention materials and distribution, consultations, workshops ...



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## National preventive actions and preventive events

### Pedestrians

Use of mobile phones

Drivers of single-track vehicles

Safety of cyclists

Seat belt

Speed

Alcohol

The beginning of school year and child safety

European Mobility Week

The safety of e-scooter drivers

Truck and bus driver safety

World Cycling Day, Project Edward,

International Day of Tolerance, World Day of

Remembrance for Traffic Accident Victims

International Day of Persons with Disabilities



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## Demonstration devices

- To the individual they provide an experience; e.g. the mass of the body in vehicle collision (scales display the impact weight) at a certain speed of the vehicle, the importance of using a seat belt and a protective helmet, visibility in traffic (Vidko tent)...
- An individual's concrete experience on our demonstration devices helps to gain new experiences, eliminate imbalances with existing beliefs and readiness to accept new information.



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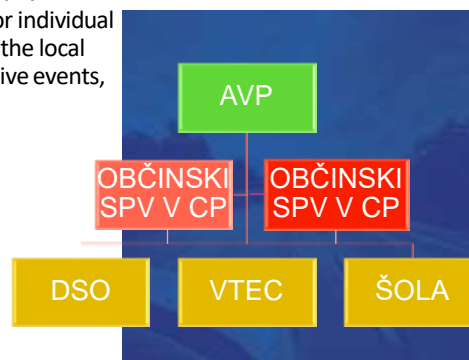
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## Support to 212 municipal councils for prevention and education in road traffic

Municipal councils cooperate with with our Division for prevention and education in road traffic. We prepare professional starting points for individual actions, give them directions and information, monitor activities at the local level, take care of preventive materials, implementation of preventive events, etc.



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## Supporting traffic education

We are promoting to implement traffic education in kindergartens, elementary schools, secondary schools - high schools:

- Day for traffic education, workshops at schools
- Workshops **Vozimo pametno** (Drive Smart) for students (high school)
- Cycling tests (professional support)
- School routes and plans of school routes (web page).
- Projekt **Pasavček** (with puppet theatre)
- Competition **What do you know about traffic** for cyclists

In terms of time, preventive activities are distributed throughout the year according to the problem and coordination with other activities.



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Organizations that carry out preventive activities in the field of traffic safety, in addition to guaranteed co-financing, we also offer professional and organizational support in the implementation of their activities.



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*brez telefona*

Slovenian Traffic Safety Agency establishes institutional cooperation with NGOs. The mechanism for cooperation is the publication of public calls for co-financing of their projects. We have been publishing public calls since 2010.



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## Preventive materials, publications, video content – traffic safety

Our Division develops, designs and prepares various preventive materials with the aim of raising awareness, informing and implementing preventive activities.

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Spletna učilnica za otroke

Plan o prometu

Prva tinala

Zgodbe o kolesih

- Zgodbe na kolesu – za mlajše otroke
- Načrtuje za učence – zgodbe na kolesu
- Informacije za mlajšaja – zgodbe na kolesu
- Kizibanka – zgodbe na kolesu

Thank you for your attention!



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