

# GLOBAL PLAN

DECADE OF ACTION FOR ROAD SAFETY  
2021-2030



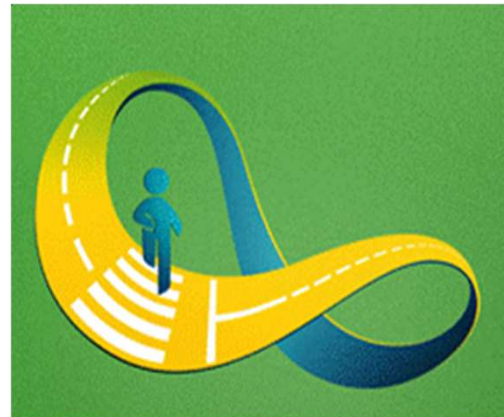
Dr. Matts Belin, World Health  
Organization, Global Lead,  
Decade of Action for Road Safety



Russia 2009



Brazil 2015



Sweden 2020





# 4<sup>TH</sup> GLOBAL MINISTERIAL CONFERENCE ON ROAD SAFETY

MARRAKECH - MOROCCO

FEBRUARY  
**18-20**  
2025



- The 4th Global Ministerial Conference on Road Safety was held in Marrakech, Morocco, from February 18-20, 2025 with the theme of "Commit to Life"
- This historic event marked the first time an African and Arab country hosted the global conference.
- 6 Plenary Sessions, 20 Parallel Sessions and a Ministerial Roundtable, World Film Festival, Innovation Competition, 20+ pre- and side-events

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## Participation and Engagement

- 146 countries represented, including transport, finance, and health ministers
- 5000 participants, including strong engagement from development banks, private sector, and civil society
- 86 Ministers and Vice Ministers in attendance, along with youth engagement and pre-conference events contributing to the discussions

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**18-20**  
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## Key Themes and Discussions

- The need to integrate road safety within the broader sustainable transport agenda
- Increasing focus on implementation and accountability
  - The role of cities and local governments in road safety
  - The private sector's role in safer mobility
  - Sustainable financing mechanisms for road safety initiatives
- Regional Focus – Africa's Road Safety Challenges and Opportunities

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# The Marrakech Declaration

- **Commitment to Road Safety:** The declaration reaffirms the global goal of reducing road traffic deaths and injuries by 50% by 2030, with a focus on the safe system approach that includes improved infrastructure, vehicle safety, and law enforcement.
- **Governance and Collaboration:** Calls for stronger political commitment, national road safety strategies, and interministerial coordination to address cross-cutting issues. It also encourages partnerships between governments, international organizations, and the private sector.
- **Sustainable and Inclusive Transport:** Emphasizes the integration of road safety into sustainable transport systems, promoting safe walking, cycling, and public transport, especially in urban areas.

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## Pre-Event: Meeting of the Global Network of Heads of National Road Safety Agencies

- Second in-person meeting of the Global Network of Heads of National Road Safety Agencies
- Organized by:
  - World Health Organization
  - Global Road Safety Facility at World Bank

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## Participation and Engagement

- 85 countries represented
- 120 participants
- Mr. Abdessamad Kayouh, Minister of Transport and Logistics of the Kingdom of Morocco, and Mr. Juan Carlos Muñoz Abogabir, Minister of Transportation, made opening remarks.

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# World Café Approach

- Themes

- State of Country Progress and Challenges toward SDG Road Safety Targets
  - Systemic approaches with strong institutions drive fatality reductions
  - High-income countries face plateaus in further reductions
  - Road safety is increasingly integrated into SDG agendas (climate, mobility, public health)
  - Challenges: COVID-19, motorcycles & e-mobility growth, enforcement gaps, political instability
- Role of Lead Agencies in Coordinating Road Safety Efforts
  - Clear mandates, legal authority, and independence are key to effective coordination
  - NGOs & civil society help maintain political momentum & accountability
  - Sustainable funding models remain critical
- Scope, Purpose, and Activities of the Global Network
  - Expand peer learning through online & in-person exchanges
  - Support regional activities rather than duplicate efforts
  - Advocate for road safety as a global priority
- Harnessing Innovative Technology for Enhanced Road Safety
  - High-income countries: Built-in safety features; Low & middle-income countries: Retrofitting vehicles
  - Technology alone isn't enough—legal frameworks & public trust matter
  - Use large fleet operators (UN, governments, business) to lead tech adoption

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